We are thrilled to announce a new and highly requested professional development workshop for Vermont non-profit administrators: Marketing Accessibility.

Have you ever wondered how to make your marketing materials more accessible? Or has your organization added accessibility features to a program, only to feel like no one is utilizing them? We can help!

The Marketing Accessibility Training covers both marketing a program’s available access features and creating accessible marketing materials, working towards the goal of increasing participation in programs. Participants will learn the basic elements of accessible graphic design, social media, and more.

At the end of the training, participants will leave with practical and low-cost ways to increase the accessibility of their marketing materials. Additionally, participants will learn ways to increase participation in programs through effectively marketing accessibility offerings.

- **WHERE:** Vermont Arts Council, Montpelier
- **WHEN:** Thursday, February 6, 1:00 – 4:00 p.m. (Snow Date: February 7th)
- **COST:** $75 per person, registration limited to 10 participants
- **TO REGISTER:** Visit Eventbrite, call 802-871-5002, or email info@inclusiveartsvermont.org

Space is limited - Register today!

Thank you for your continued support!