
Test Message - HTML Format:Registration is Open: Marketing For Accessibility

Katie Miller - Inclusive Arts Vermont <Katie_Miller_Inclusive_Arts_Verm@mail.vresp.com> Wed, Jan 8, 2020 at 4:16 PM
To: scott@inclusiveartsvermont.org



21 Carmichael Street, Suite 206
Essex Junction, VT 05452
(802) 871-5002

We are thrilled to announce a new and highly requested professional development workshop for Vermont non-profit administrators: [Marketing Accessibility](#).

Have you ever wondered how to make your marketing materials more accessible? Or has your organization added accessibility features to a program, only to feel like no one is utilizing them? We can help!

The [Marketing Accessibility Training](#) covers both **marketing a program's available access features** and **creating accessible marketing materials**, working towards the goal of increasing participation in programs. Participants will learn the basic elements of accessible graphic design, social media, and more.



At the end of the training, participants will leave with practical and low-cost ways to increase the accessibility of their marketing materials. Additionally, participants will learn ways to increase participation in programs through effectively marketing accessibility offerings.

- **WHERE:** Vermont Arts Council, Montpelier
- **WHEN:** Thursday, February 6, 1:00 – 4:00 p.m. (Snow Date: February 7th)
- **COST:** \$75 per person, registration limited to 10 participants
- **TO REGISTER:** Visit [Eventbrite](#), call 802-871-5002, or email info@inclusiveartsvermont.org

Space is limited - [Register today!](#)

[Thank you for your continued support!](#)
