

HOW TO USE THE QUESTION MARK ACCESSIBILITY SYMBOL

Quick Reference Guide

The question mark accessibility symbol is used on marketing, communications, websites, and more to indicate how a person can contact event organizers about meeting accessibility requests.

How to use it:

The symbol should always be placed to the left of any text, and accompanied by the name, phone number, and email address of the person to make accommodation requests with. It should also include the date to make requests by. You may also add text to detail which services will be provided, but it is not necessary, particularly if other symbols are used.

It is fine to change the color of symbol, or invert it to white on a colored background, as long as the color is solid and provides high contrast for readability.

Example:



This event will feature ASL interpretation and closed captioning. Please make all other accommodation requests by 3/23/2021 to:
Jane Doe
jane@organization.org
802-123-4567

Where to download the symbol:

<https://graphicartistsguild.org/downloadable-disability-access-symbols/>

