

POP

PAINT N' DINE

SPONSORSHIP OPPORTUNITIES

AUGUST 13, 12-3PM

**THE SODA PLANT
266 PINE STREET, BURLINGTON**



inclusive arts vermont

POP

PAINT ON PINE

SPONSORSHIP OPPORTUNITIES

08.13.22

12-3 p.m.

The Soda Plant
Burlington



From the folks who brought you the BOOM VT Drum Festival... here comes POP!

POP is a paint-a-thon fundraiser for Inclusive Arts Vermont. Formerly VSA Vermont, Inclusive Arts Vermont has been using the magic of the arts to make our state more accessible for people with disabilities since 1986. We do that through arts education, training, and exhibition programs for more than 30,000 Vermonters annually.

At POP, teams will paint canvases live during the 3-hour time frame. After the event, the canvases will be delivered to local businesses and galleries. Teams can be anywhere from 1-4 people, and each team needs to raise a minimum of \$250 to participate. There will be prizes for the team that fundraises the most!

The event will also feature a giant community canvas, where passersby can make their mark and try out our accessible art materials. There will be live music and drumming, honoring the legacy of the BOOM VT Drum Festival. Food and drink will be available for purchase at nearby businesses.

POP

AIN'T NINE

8.13.22 | THE SODA PLANT

YOUR GIFT MATTERS.

By supporting POP, you are supporting creativity, connection, and joy. Your generosity will ensure that we maintain programs critical to making our state more accessible and inclusive for people with disabilities.

AUDIENCE:

POP's primary audience are program partners, program participants, and their families. Our annual BOOM VT Drum Festival used to bring in 1,000+ participants each year, and we're confident that even in its first year, POP will surpass 500.

The event is targeted at two primary audiences:

- **PRIMARY:** Children and adults with disabilities.
- **SECONDARY:** Parents, caregivers, partner organizations, local artists, children.



OUR REACH



1,544
Followers



787
Followers



943
Followers



3,000+
Subscribers



38,000 Vermonters engaged with the work of disabled artists through a traveling, statewide exhibition.

142 children improved in Kindergarten readiness and early literacy skills in Start With The Arts.

660 adults from dozens of organizations and companies improved the accessibility of their programs and workplaces through our trainings.

270 children and teens gained social & emotional, communication, and creative expression skills through our K-12 residency program.

OUR IMPACT

We're lucky in Vermont. Our state has a rich and vibrant arts and culture scene at the heart of our communities. From Burlington to Bristol and beyond, art is what brings us together.

Art has the unique power to connect us. But that's only true if everyone has equal access to it. A gift today means increased opportunity for connection and belonging for tens of thousands of Vermonters.

“It has been incredibly validating and inspiring to be part of this artistic community where I feel welcome to come as I am. Being an artist can be lonely and having disabilities on top of that can add another layer of isolation.”

– Artist Karen Lloyd, during a recent IAV exhibit

Together, we can make a long-lasting impact on accessibility for Vermonters with disabilities. Your donation supports inclusion in many ways:

- Provide access for artists with disabilities to a wide, public audience, expanding opportunities to sell their work and network with other artists.
- Deliver in-depth training and support for organizations and companies to improve the accessibility of their programs, creating long-lasting and systemic change across Vermont.
- Provide crucial, inclusive, and accessible educational opportunities for children and adults with disabilities through residencies and workshops.



POP

PAINT N' DINE

8.13.22 | THE SODA PLANT

SPONSORSHIP OPPORTUNITIES

	Alizarin Crimson \$7,500	Cadmium Orange \$5,000	Lemon Yellow \$2,500	Sap Green \$1,500	French Ultramarine \$1,000	Winsor Violet \$500
Logo on all merchandise sold at event	✓					
Finished team painting to hang in your home or business	✓					
Pre-recorded Reel video advertisement on IG and Facebook	✓	✓				
Section of community canvas to hang in your home or business	✓	✓	✓			
FB Live interview prior to event (10 minute maximum)	✓	✓	✓			
Custom accessibility coaching session with Katie Miller	3 Sessions \$750 value	2 Sessions \$500 value	1 Session \$250 value			
Logo on volunteer shirts	✓	✓	✓	✓		
Opportunity to speak at event	✓	✓	✓	✓	✓	
Social media mention prior to event	✓	✓	✓	✓	✓	✓
E-newsletter recognition before and after event	✓	✓	✓	✓	✓	✓
Website recognition for one year on event page	✓	✓	✓	✓	✓	✓
Team spot reserved for live painting at the event	✓	✓	✓	✓	✓	✓
Table for the duration of the event	✓	✓	✓	✓	✓	✓

HOW TO SIGN UP

- 1.) Go to www.inclusiveartsvermont.org/pop
- 2.) Fill out the sponsorship form
- 3.) Complete your payment online or by mailing a check to:
Inclusive Arts Vermont
P.O. Box 419
St. Albans, VT 05478
- 4.) Someone from our team will be in touch shortly!

To complete the sign up in an alternate way, please contact Katie via the information below.



inclusive arts vermont

GOT QUESTIONS?

Katie Miller, Executive Director

802.404.1597

katie@inclusiveartsvermont.org