

POP

SPONSORSHIP OPPORTUNITIES

AUGUST 5, 11AM - 2PM

**OAKLEDGE PARK, LOWER PAVILLION
11 FLYNN AVE, BURLINGTON**



inclusive arts vermont

POP

SPONSORSHIP OPPORTUNITIES

08.05.23

11am - 2pm
Oakledge Park
Burlington



POP is back, and we want you to be part of the creative action!

POP is a paint-a-thon fundraiser for Inclusive Arts Vermont. Now in its 2nd year, POP brings community together in a creative and joyful way to raise money for the imperative work Inclusive Arts Vermont does throughout the state. Building on the momentum of year one, POP will be a one-of-a-kind opportunity to support individuals with disabilities in the arts!

Formerly VSA Vermont, Inclusive Arts Vermont has been using the magic of the arts to make our state more accessible for people with disabilities since 1986. We do that through arts education, training, and exhibition programs for more than 30,000 Vermonters annually.

At POP, teams will paint canvases live during the 3-hour time frame. After the event, the canvases will be raffled off in the community. Teams can be anywhere from 1-4 people, and each team needs to raise a minimum of \$250 to participate.

The event will also feature a giant community canvas, where anyone can make their mark and try out our accessible art materials. We'll have music, snacks, water, and lots of creative fun.

POP

08.05.23 | OAKLEDGE PARK

YOUR GIFT MATTERS.

By supporting POP, you are supporting creativity, connection, and joy. Your generosity will ensure that we maintain programs critical to making our state more accessible and inclusive for people with disabilities.

AUDIENCE:

POP brings community together in a creative and collaborative way. Between teams and the community canvas, the event will be bustling with people who care about the arts, access, and creating a more inclusive community. POP's primary audience are program partners, program participants, community collaborators, and families.

The event is targeted at two primary audiences:

- **PRIMARY:** Children and adults with disabilities.
- **SECONDARY:** Parents, caregivers, partner organizations, local artists, children.

OUR REACH



1,600
Followers



1083
Followers



932
Followers



3,000+
Subscribers

I MAKE MAGIC

POP
PAINT N' WE
8.13.22 | THE SODA PLANT



38,000 Vermonters engaged with the work of disabled artists through a traveling, statewide exhibition.

142 children improved in Kindergarten readiness and early literacy skills in Start With The Arts.

660 adults from dozens of organizations and companies improved the accessibility of their programs and workplaces through our trainings.

270 children and teens gained social & emotional, communication, and creative expression skills through our K-12 residency program.

OUR IMPACT

We're lucky in Vermont. Our state has a rich and vibrant arts and culture scene at the heart of our communities. From Burlington to Bristol and beyond, art is what brings us together.

Art has the unique power to connect us. But that's only true if everyone has equal access to it. A gift today means increased opportunity for connection and belonging for tens of thousands of Vermonters.

“It has been incredibly validating and inspiring to be part of this artistic community where I feel welcome to come as I am. Being an artist can be lonely and having disabilities on top of that can add another layer of isolation.”

– Artist Karen Lloyd, during a recent IAV exhibit

Together, we can make a long-lasting impact on accessibility for Vermonters with disabilities. Your donation supports inclusion in many ways:

- Provide access for artists with disabilities to a wide, public audience, expanding opportunities to sell their work and network with other artists.
- Deliver in-depth training and support for organizations and companies to improve the accessibility of their programs, creating long-lasting and systemic change across Vermont.
- Provide crucial, inclusive, and accessible educational opportunities for children and adults with disabilities through residencies and workshops.

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	Red \$5,000	Orange \$2,500	Yellow \$1,500	Green \$1,000	Blue \$750	Violet \$500
Finished team painting to hang in your home or business	✓					
Section of community canvas to hang in your home or business	✓					
Logo on event t-shirts	✓	✓				
Professional Development Workshop or Consulting on Access & Inclusion	1-hour workshop & 1-hour consult \$400 value	1-hour workshop \$300 value	1-hour consulting session \$100 value			
Pre-recorded Reel video advertisement on IG and Facebook	✓	✓	✓			
FB Live interview prior to event (10 minute max)	✓	✓	✓	✓		
Opportunity to speak at event	✓	✓	✓	✓	✓	
Table for the duration of the event	✓	✓	✓	✓	✓	✓
Website recognition for one year on event page	✓	✓	✓	✓	✓	✓
E-newsletter recognition before and after event	✓	✓	✓	✓	✓	✓
Social media mention prior to event	✓	✓	✓	✓	✓	✓
Team spot reserved for live painting at the event	✓	✓	✓	✓	✓	✓

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HOW TO SIGN UP

- 1.) Go to www.inclusiveartsvermont.org/pop
- 2.) Fill out the sponsorship form
- 3.) Complete your payment online or by mailing a check to:
Inclusive Arts Vermont
P.O. Box 236
Essex, VT 05452
- 4.) Someone from our team will be in touch shortly!

To complete the sign up in an alternate way, please contact Kat via the information below.



inclusive arts vermont

GOT QUESTIONS?

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