

# POP

SPONSORSHIP OPPORTUNITIES

**AUGUST 10, 11AM - 2PM**

**OAKLEDGE PARK, LOWER PAVILION  
11 FLYNN AVE, BURLINGTON**



inclusive arts vermont

# POP

SPONSORSHIP OPPORTUNITIES

08.10.24

11am - 2pm

Oakledge Park  
Burlington



## POP is back, and we want you to be part of the creative action!

POP is a paint-a-thon fundraiser for Inclusive Arts Vermont. Now in its 3rd year, POP brings community together in a creative and joyful way to raise money for the imperative work Inclusive Arts Vermont does throughout the state. Building on the momentum of the past two years, POP will be a one-of-a-kind opportunity to support individuals with disabilities in the arts!

Formerly VSA Vermont, Inclusive Arts Vermont has been using the magic of the arts to make our state more accessible for people with disabilities since 1986. We do that through arts education, training, and exhibition programs for more than 30,000 Vermonters annually.

At POP, teams will paint canvases live during the 3-hour time frame. After the event, the canvases will be raffled off in the community. Teams can be anywhere from 1-4 people, and each team needs to raise a minimum of \$250 to participate.

The event will also feature a giant community canvas, where anyone can make their mark and try out our accessible art materials. We'll have music, snacks, water, and lots of creative fun.

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08.10.24 | OAKLEDGE PARK

## YOUR GIFT MATTERS.

By supporting POP, you are supporting creativity, connection, and joy. Your generosity will ensure that we maintain programs critical to making our state more accessible and inclusive for people with disabilities.

## AUDIENCE:

POP brings community together in a creative and collaborative way. Between teams and the community canvas, the event will be bustling with people who care about the arts, access, and creating a more inclusive community. POP's primary audiences are program partners, program participants, community collaborators, and families.

The event is targeted at two primary audiences:

- **PRIMARY:** Children and adults with disabilities.
- **SECONDARY:** Parents, caregivers, partner organizations, and local artists.

## OUR REACH



1,700  
Followers



1,301  
Followers



46  
Followers



1,845  
Subscribers

I MAKE MAGIC

POP  
PAINT NINE  
8.13.22 | THE SODA PLANT







## FY23 Stats

18,227 Vermonters engaged with the work of disabled artists through a traveling, statewide exhibition.

142 children improved in Kindergarten readiness and early literacy skills in Start With The Arts.

312 adults from dozens of organizations and companies improved the accessibility of their programs and workplaces through our trainings.

488 children and teens gained social & emotional, communication, and creative expression skills through our K-12 residency program.

## OUR IMPACT

We're lucky in Vermont. Our state has a rich and vibrant arts and culture scene at the heart of our communities. From Burlington to Brattleboro and beyond, art is what brings us together.

Art has the unique power to connect us. But that's only true if everyone has equal access to it. By serving as a sponsor of our 3rd annual POP paintathon, you'll be providing increased opportunity for connection and belonging for Vermonters working toward access in the arts. You'll also be gaining visibility among our participants, donors and supporters.

**“It has been incredibly validating and inspiring to be part of this artistic community where I feel welcome to come as I am. Being an artist can be lonely and having disabilities on top of that can add another layer of isolation.”**

**– Artist Karen Lloyd, during a recent IAV exhibit**

Together, we can make a long-lasting impact on accessibility for Vermonters with disabilities. Your sponsorship supports inclusion in many ways:

- Provides access for artists with disabilities to a wide, public audience, expanding opportunities to sell their work and network with other artists.
- Delivers in-depth training and support for organizations and companies to improve the accessibility of their programs, creating long-lasting and systemic change across Vermont.
- Provides crucial, inclusive, and accessible educational opportunities for children and adults with disabilities through residencies and workshops.

# Why Sponsor POP

*A win-win for all!*

You can expect several key ROIs for your business:

- More potential customers learning about your services, products and commitment to arts access
- Broadened reach to a wide and varied demographic
- Complimentary consulting and registration opportunities (see grid below for further details)

Inclusive Arts Vermont has supporters across the state, region and country. That is a significant number of prospective customers learning about your company! For the vast majority of your customers, supporting arts access for Vermonters with disabilities is a shared value.







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	<b>Orange</b> \$5,000	<b>Blue</b> \$2,500	<b>Aqua</b> \$1,000	<b>Violet</b> \$500
Finished team painting to hang in your home or business	✓			
Professional Development Workshop or Consulting on Access & Inclusion	1-hour workshop & 1-hour consult \$350 value	1-hour virtual workshop \$250 value		
Logo on event t-shirts	✓	✓	✓	
Table for the duration of the event	✓	✓	✓	
Website recognition for one year on event page	✓	✓	✓	✓
E-newsletter recognition before and after event	✓	✓	✓	✓
Social media mention prior to event	✓	✓	✓	✓
Team spot reserved for live painting at the event	✓	✓	✓	✓

**Don't see a sponsorship option that fits well for you above?  
Contact us to discuss custom sponsorship options!**

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## HOW TO SIGN UP

- 1.) Go to [www.inclusiveartsvermont.org/pop](http://www.inclusiveartsvermont.org/pop)
- 2.) Fill out the sponsorship form
- 3.) Complete your payment online or by mailing a check to:  
Inclusive Arts Vermont  
P.O. Box 236  
Essex, VT 05452
- 4.) Someone from our team will be in touch shortly!

To complete the sign up in an alternate way, please contact Aspen via the information below.



**GOT QUESTIONS?**

Aspen Dobbins,  
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